



SUCCESS CRITERION 2.4.2 · LEVEL A

Page Titled



“A page without a title is like a book without a cover. How am I supposed to know what it's about?”

Who this helps: Blindness, Cognitive Impairments

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Page Titled

Web pages have titles that describe topic or purpose.

Principle 2: Operable

Guideline 2.4: Navigable

What each role can do

Product manager

Ensure that every page has a descriptive title that is relevant to its content.

Designer

Design titles that are clear, concise, and effectively communicate the page's purpose.

Developer

Properly implement HTML `<title>` tags for each page, making sure they accurately describe the content.

Tester

Verify that all pages have descriptive and accurate titles during testing.

Once it is fixed



“Thank you for labeling your web pages! Now I can navigate your site like a well-organized library!”

WCAG Quotes

Every WCAG 2.2 success criterion,
told by the person it helps.

mpaiva.com/wcag-quotes/2-4-2-page-titled

The quotes are written to illustrate the criterion. They are
not testimonials from real people.