



SUCCESS CRITERION 3.1.5 · LEVEL AAA

# Reading Level



“Is this a website or  
a PhD dissertation?  
Simplify the language!”

Who this helps: Cognitive Impairments, Non-native  
Speakers

## SUCCESS CRITERION 3.1.5 · LEVEL AAA

# Reading Level

When text requires reading ability more advanced than the lower secondary education level, supplemental content or an alternative version is available.

Principle 3: Understandable

Guideline 3.1: Readable

# What each role can do

## **Product manager**

Provide alternative versions or supplemental content for advanced text.

## **Designer**

Include simpler explanations or offer a 'plain language' option for complex content.

## **Developer**

Implement mechanisms like a toggle button for switching between advanced and simpler text.

## **Tester**

Check that alternative versions or supplementary content are functional and easily accessible.

# Once it is fixed



“Ah, much better. Now it's like talking to a friend, not attending a lecture. Thanks!”

# WCAG Quotes

Every WCAG 2.2 success criterion,  
told by the person it helps.

[mpaiva.com/wcag-quotes/3-1-5-reading-level](https://mpaiva.com/wcag-quotes/3-1-5-reading-level)

The quotes are written to illustrate the criterion. They are  
not testimonials from real people.