



SUCCESS CRITERION 4.1.2 · LEVEL A

Name, Role, Value



“'Button1'? 'Button2'?
What do these buttons
even do? Give 'em
proper names!”

Who this helps: Screen reader users, Cognitive
Impairments

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Name, Role, Value

For all user interface components, the name, role, and value can be programmatically determined.

Principle 4: Robust

Guideline 4.1: Compatible

What each role can do

Product manager

Ensure that all UI elements are labeled in a way that makes their purpose clear.

Designer

Design buttons and other UI components with clear labels and roles.

Developer

Implement ARIA roles and proper tagging for interactive elements.

Tester

Test the website with screen readers and other assistive technologies to ensure all elements are properly labeled.

Once it is fixed



“With these new labels, I feel like I've got the control panel of a spaceship, not a mystery box. Thanks!”

WCAG Quotes

Every WCAG 2.2 success criterion,
told by the person it helps.

[mpaiva.com/wcag-quotes/4-1-2-name-
role-value](https://mpaiva.com/wcag-quotes/4-1-2-name-role-value)

The quotes are written to illustrate the criterion. They are
not testimonials from real people.